

## **Affiliate Marketing – The Perfect Stay-At-Home Mom Income Source?**

If you are a stay-at-home mom or SAHM, the following scenario might be familiar to you. You have some time on your hands between feeding the baby and doing the laundry, and you find yourself surfing the Internet. You have been looking for an organic sunscreen that is safe for children, affordable, and one that encourages fair trade practices.

You find yourself reading a blog post about organic sunscreens for children. It is very informative. There seems to have been a lot of work done comparing the pros and cons of popular sunscreen products. You click on a button or link to learn more about a particular sunscreen, and you find yourself on Amazon. One minute you are on a privately owned blog or website that is not run by Amazon, and the next second, you are on the world's largest Internet retailing web property.

What happened?

You have experienced affiliate marketing. Amazon is probably the best-known example of a website that offers you a portion of each sale you generate. All you have to do is send people to Amazon, and as an affiliate marketer, if they purchase something you get paid. Amazon is far from the only affiliate marketing source on the web. There are thousands upon thousands of companies that will pay you a commission if you get someone to buy one of their products or services.

## **How to Get Started with Affiliate Marketing as a Stay-At-Home Mom**

You can very easily transition from SAHM to WAHM (work at home mom). That is not to say that you are not already working very hard every day. However, your daily duties at home might not be generating income. To get paid for a little work at home each day, and to have your efforts work 24/7/365, you just have to sign

up as an affiliate with a company that uses this business model to drive traffic and sales.

Think of something you are very passionate about. Maybe you love cooking and are challenged by tight budget strings. Head over to Google. Type "cooking on a budget" and "affiliate programs." You could do the same thing for any hobby or activity you enjoy. It may take a little while, but you will eventually find companies that will pay you a commission when you send someone to a website, and that person makes a purchase of any type.

If you are wondering how you refer people, that is easy. As an affiliate, you will be given a special URL for each product want to promote. Who do you know that would be interested in that product? Send them an email telling them about that product, and include your affiliate URL. You can also market on your personal blog or website. If that person makes a purchase, you will receive a commission. Affiliate marketing is really that simple.

## **Where to Go to Become an Affiliate**

The best way to match your interests with an affiliate program is to use the example above. Type "your interest" and "affiliate program" into Google and browse away. In 2018, Amazon, Clickbank, ShareASale, and JVZoo are a few of the most popular destinations for affiliate marketers.

Whatever company you affiliate yourself with, that company handles product delivery, stocking, customer service and every part of the sales process. Because this is such a hands-off way to quickly earn money online, it might be the perfect stay-at-home mom cash generator for you.